image based on said provision image data as superimposed upon said inlay image and until said user image is detached for reuse from said template image displaying said user image in preference to said inlay image and activating said program by following said instruction given on said user image; and

acquiring-side transmitting means for transmitting said transmission image data to a predetermined destination via said network.--
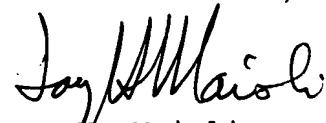
REMARKS

Claims 1, 3, 5, 8-9, 11-13, 15, 17, 19-20, 22-23, 25, 27, 29, 31, 33, 35, 37, 39, 41, 43, 47, 49, 51, 53, 57 and 61 remain in the application and have been amended hereby.

As will be noted from the Declaration, Applicants are citizens and residents of Japan and this application originated there.

Accordingly, the amendments to the specification are made to place the application in idiomatic English, and the claims are amended to place them in better condition for examination.
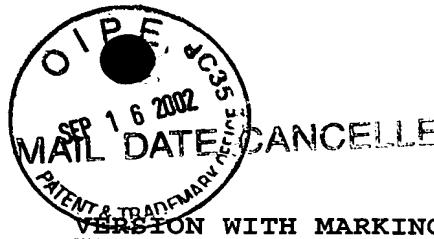
An early and favorable examination on the merits is earnestly solicited.

Respectfully submitted,
COOPER & DUNHAM, LLP

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JHM/AVF/pmc

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VERSION WITH MARKINGS TO SHOW CHANGES MADE

IN THE ABSTRACT OF THE DISCLOSURE

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The Abstract of the Disclosure has been amended as follows:

--[The present invention is intended to provide a] A data providing system including a data providing apparatus having a provision image data generating [means] device for generating [provision image] data of a provision image [which] that is reusable by inlaying [a predetermined] an advertisement image into a [predetermined] template image into which a [predetermined] user image [can be] is inlaid [as superimposed upon the predetermined advertisement image] and a providing-side transmitting [means] device for transmitting the provision image data via a network. [The data providing system also includes a] A data acquisition apparatus [having] has an acquiring-side receiving [means] device for receiving the provision image data [from the data providing apparatus] via the network, a transmission image data generating [means] device for generating [transmission image] data of a transmission image for displaying the provision image [based on the provision image data] onto a [predetermined] display [means] device, inlaying the [predetermined] user image [as superimposed upon the predetermined advertisement image] into the template image of the provision image, and displaying the [predetermined] user image [together] with the template image in preference to the [predetermined] advertisement image until

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the [predetermined] user image is detached from the template
image, and a acquiring-side transmitting [means] device for
transmitting the transmission image data to a [predetermined]
destination [via the network].--

IN THE CLAIMS

Claims 1, 3, 5, 8-9, 11-13, 15, 17, 19-20, 22-23, 25, 27,
29, 31, 33, 35, 37, 39, 41, 43, 47, 49, 51, 53, 57 and 61 have
been amended as follows:

--1.   (Amended) A data providing system, comprising:

a data providing apparatus, having:

provision image data generating means for generating
provision image data of a provision image [which] that is
reusable by inlaying a predetermined advertisement image into
a predetermined template image into which a predetermined user
image can be inlaid as superimposed upon said predetermined
advertisement image; and

providing-side transmitting means for transmitting said
provision image data via a network; and

a data acquisition apparatus, having:

acquiring-side receiving means for receiving said
provision image data from said data providing apparatus via
said network[,];

transmission image data generating means for generating
transmission image data of a transmission image for displaying
said provision image based on said provision image data onto

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predetermined display means, inlaying said predetermined user

image as superimposed upon said predetermined advertisement

image into said template image of said provision image, and

displaying said predetermined user image together with said

template image in preference to said predetermined

advertisement image until said predetermined user image is

detached from said template image[,]; and

acquiring-side transmitting means for transmitting said

transmission image data to a predetermined destination via

said network.

--3. (Amended) A data providing apparatus, comprising:

provision image data generating means for generating

provision image data of a provision image for inlaying a

predetermined advertisement image into a template image in

which a predetermined user image can be inlaid as superimposed

upon said predetermined advertisement image, and[,] for

displaying said predetermined user image in preference to said

predetermined advertisement image when a predetermined

acquiring-side inlays said predetermined user image into said

template image as superimposed upon said predetermined

advertisement image[, displaying said predetermined user image

in preference to said predetermined advertisement image]; and

providing-side transmission means for transmitting said

provision image data via a network.

--5. (Amended) A data acquisition apparatus, comprising:

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acquiring-side receiving means for receiving[, from a predetermined data providing apparatus via a network,] provision image data of an provision image in which a predetermined advertisement image is inlaid into a template image into which a predetermined user image can be inlaid as superimposed upon said predetermined advertisement image, said provision image data being received from a predetermined data providing apparatus via a network;

transmission image data generating means for generating transmission image data of a transmission image for displaying said provision image [provided] based on said provision image data onto predetermined display means, inlaying said predetermined user image as superimposed upon said predetermined advertisement image into said template image of said provision image, and displaying said predetermined user image together with said template image in preference to said predetermined advertisement image until said predetermined user image is detached from said template image; and

acquiring-side transmitting means for transmitting said transmission image data to a predetermined destination via said network.

--8. (Amended) A data providing method, comprising the steps of:

generating provision image data of a provision image for inlaying a predetermined advertisement image into a template image in which a predetermined user image can be inlaid as

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superimposed upon said predetermined advertisement image,
and[,] <u>displaying said predetermined user image in preference</u>
<u>to said predetermined advertisement image</u> when a predetermined
acquiring-side inlays said predetermined user image into said
template image as superimposed upon said predetermined
advertisement image[, displaying said predetermined user image
in preference to said predetermined advertisement image]; and

     transmitting said provision image data via a network.

     --9. (Amended) A data acquisition method, comprising the
steps of:

     receiving[, from a predetermined data providing apparatus
via a network,] provision image data of an provision image in
which a predetermined advertisement image is inlaid into a
template image into which a predetermined user image can be
inlaid as superimposed upon said predetermined advertisement
image, <u>said provision image data being received from a</u>
<u>predetermined data providing apparatus via a network</u>;

     generating transmission image data of a transmission
image for displaying said provision image [provided] based on
said provision image data onto predetermined display means,
inlaying said predetermined user image as superimposed upon
said predetermined advertisement image into said template
image of said provision image, and displaying said
predetermined user image together with said template image in
preference to said predetermined advertisement image until
said predetermined user image is detached from said template

image; and

transmitting said transmission image data to a predetermined destination via said network.

--11.   (Amended) A program storage medium storing a computer-readable program [which] that is executed by a data providing apparatus, said probram comprising the steps of:

generating provision image data of a provision image for inlaying a predetermined advertisement image into a template image in which a predetermined user image can be inlaid as superimposed upon said predetermined advertisement image, and[,] displaying said predetermined user image in preference to said predetermined advertisement image when a predetermined acquiring-side inlays said predetermined user image into said template image as superimposed upon said predetermined advertisement image[, displaying said predetermined user image in preference to said predetermined advertisement image]; and

transmitting said provision image data via a network.

--12.   (Amended) A program storage medium storing a computer-readable program [which] that is executed by a data acquisition apparatus, said program comprising the steps of:

receiving[, from a predetermined data providing apparatus via a network,] provision image data of [an] a provision image in which a predetermined advertisement image is inlaid into a template image into which a predetermined user image can be inlaid as superimposed upon said predetermined advertisement

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image, said provision image data being received from a predetermined data providing apparatus via a network;

generating transmission image data of a transmission image for displaying said provision image provided based on said provision image data onto predetermined display means, inlaying said predetermined user image as superimposed upon said predetermined advertisement image into said template image of said provision image, and displaying said predetermined user image together with said template image in preference to said predetermined advertisement image until said predetermined user image is detached from said template image; and

transmitting said transmission image data to a predetermined destination via said network.

--13. (Amended) A data providing system, comprising:

a data providing apparatus, having:

associating means for issuing an identifier to each of a template image in which a predetermined user image can be superimposed upon a predetermined inlay image and said inlay image to associate them with each other[,];

provision image data generating means for generating provision image data of an provision image [which] that is reusable by inlaying said predetermined inlay image into said associated template image[,]; and

providing-side transmitting means for transmitting said provision image data via a network; and

a data acquisition apparatus‚ having:

transmitting-side receiving means for receiving said provision image from said data providing apparatus via said network[,];

transmission image data generating means for generating transmission image data of a transmission image for inlaying said predetermined user image as superimposed upon said predetermined inlay image into said template image of said provision image based on said provision image data, and displaying said predetermined user image in preference to said predetermined inlay image until said predetermined user image is detached from said template image[,]; and

acquiring-side transmitting means for transmitting said transmission image data to a predetermined destination via said network.

--15.   (Amended) A data providing apparatus‚ comprising:

associating means for issuing an identifier to each of a template image in which a predetermined user image can be inlaid as superimposed upon a predetermined inlay image and said inlay image to associate them with each other[,];

provision image data generating means for generating provision image data of a reusable provision image for generating a transmission image [which,] that displays said user image in preference to said inlay image until said predetermined user image is detached from said template image when said user image is inlaid into said template image as

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superimposed upon [the] said inlay image on [the] a providing

side by inlaying said inlay image into said associated

template image[, displays said user image in preference to

said inlay image until said predetermined user image is

detached from template image,]; and

provlding-side transmitting means for transmitting said

provision image data to said providing side via a network.

--17.   (Amended) A data acquisition apparatus,
comprising:

acquiring-side receiving means for receiving[, from a

predetermined data providing apparatus via a network,]

provision image data of a reusable provision image generated

by inlaying a predetermined inlay image into a predetermined

template image associated with an issued identifier, said

provision image data being received from a predetermined data

providing apparatus via a network;

transmission image data generating means for generating

transmission image data of a transmission image for inlaying a

predetermined user image as superimposed upon said inlay image

into said template image of said provision image based on said

provision image data, and displaying said predetermined user

image in preference to said predetermined inlay image until

said predetermined user image is detached from said template

image; and

acquiring-side transmitting means for transmitting said

transmission image data to a predetermined destination via

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said network.

--19. (Amended) A data providing system, comprising:

a data providing apparatus, having:

associating means for issuing an identifier to each of at least one template image in which a predetermined user image can be inlaid into a predetermined advertisement image as superimposed [thereupon] upon said predetermined advertisement image and to said at least one predetermined advertisement image to associate said at least one template image with said one predetermined advertisement image[,];

storage means for storing into a predetermined recording medium said at least one template image and said at least one predetermined advertisement image along with said [respective] identifiers thereof[,];

provision image data generating means for generating provision image data added with said identifier corresponding to a reusable provision image in which said predetermined advertisement image is inlaid in said associated template image[,]; and

providing-side transmitting means for transmitting said provision image data via a network; and

a data acquisition apparatus, having:

acquiring-side receiving means for receiving said provision image data from said data providing apparatus via said network[,];

transmission image data generating means for generating

transmission image data by inlaying said predetermined user

image as superimposed upon said predetermined advertisement

image into said template image of said provision image based

on said provision image data, and adding said identifier to

said provision image [which] that displays said predetermined

user image in preference to said predetermined advertisement

image until said predetermined user image is detached for

reuse from said template image[,]; and

    acquiring-side transmitting means for transmitting said

transmission image data to a predetermined destination from

said network via said data providing apparatus[;],

    wherein[,] said data providing apparatus extracts[,

through said provision image data generating means,] said

identifier from said transmission image data to be transmitted

from said data acquisition apparatus via said network through

said provision image data generating means, retrieves a new

associated advertisement image from said storage means on the

basis of said extracted identifier, and[, on the basis of said

retrieved advertisement image,] updates said provision image

used for generating said transmission image data based on said

retrieved advertisement image.

    --20. (Amended) A data providing apparatus, comprising:

    associating means for issuing an identifier to each of at

least one template image in which a predetermined user image

can be inlaid into a predetermined advertisement image as

superimposed [thereupon] on said predetermined advertisement

image and to said at least one predetermined advertisement image to associate said at least one template image with said at least one predetermined advertisement image;

storage means for storing into a predetermined recording medium said at least one template image and said at least one predetermined advertisement image along with said respective identifiers thereof;

provision image data generating means for generating provision image data added with said at least one identifier corresponding to a reusable provision image in which said predetermined advertisement image is inlaid in said associated template image; and

providing-side transmitting means for transmitting said provision image data via a network; and

providing-side receiving means for receiving transmission image data generated by adding said received identifier to said provision image for inlaying[, as superimposed upon said advertisement image,] said user image into said template image of said provision image as superimposed upon said advertisement image based on said provision image data halfway in [the] a transmission from [said] a data acquiring apparatus to a predetermined destination via said network as a result of [the] said transmission of said provision image data to said data acquiring apparatus and displaying said user image in preference to said advertisement image until said user image is detached from said template image for reuse[;],

wherein said provision image data generating means

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extracts said identifier from said transmission image data
and[, on the basis of the extracted identifier,] reads a new
associated advertisement image from said storage means [and]
based on said extracted identifier, by use of the retrieved
new advertisement image[,] updates said provision image used
for generating said transmission image data, and said
providing-side transmitting means transmits said transmission
image data generated by updating said provision image to said
predetermined destination via said network.

--22.　　(Amended) A data acquiring apparatus, comprising:
acquiring-side receiving means for receiving provision
image data generated by adding an identifier corresponding to
a reusable provision image generated by inlaying an
advertisement image into a template image [which] that are
transmitted in a predetermined data providing apparatus in
which said identifier is issued to each of said template image
and said advertisement image to associate with [these] said
images;

transmission image data generating means for generating
transmission image data by adding said identifier to said
provision image generated by inlaying said user image into
said template image of said provision image based on said
provision image data, and [then,] until said user image is
detached from said template image for reuse[,] displaying said
user image in preference to said advertisement image; and

acquiring-side transmitting means for transmitting said

transmission image data from said network to a predetermined

destination through said data providing apparatus to update[,

on the basis of said identifier,] said advertisement image of

said provision image used for generating said transmission

image data based on said identifier.

--23. (Amended) A data providing system, comprising:

a data providing apparatus, having:

issuing means for issuing an identifier to a

predetermined template image;

storage means for storing said template image along with

said identifier into a predetermined recording medium; and

providing-side transmitting means for transmitting said

template image and said corresponding identifier via a

network;

A data acquiring apparatus, having:

acquiring-side receiving means for receiving said

template image and said identifier from said data providing

apparatus via said network;

transmission image data generating means for generating

transmission image data composed of a predetermined user image

[which] that is inlaid into said template image and said

identification information; and

acquiring-side transmitting means for transmitting said

transmission image data to a predetermined destination via

said network; and

a data relay apparatus, having:

relay-side receiving means for receiving in a relay manner said transmission image data transmitted from said data acquiring apparatus to said predetermined destination via said network;

capturing means for extracting said identification information from said transmission image data and[,] based on [the basis of] said extracted identification information[,] capturing said corresponding template image from said data providing apparatus; and

relay-side transmitting means for adding said template image to said transmission image data to transmit [them] said transmission data to said predetermined destination via said network.

--25.   (Amended) A data providing apparatus, comprising:

issuing means for issuing an identifier to a predetermined template image;

storage means for storing said predetermined template image along with said identifier into a predetermined recording medium; and

providing-side transmitting means for transmitting said template image and said corresponding identifier via said network and, when transmission image data composed of a predetermined user image [which] that is to be inlaid into said template image at a predetermined acquiring side and said identifier are relayed by a predetermined relay apparatus for transmission to a predetermined destination[,] transmitting

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said corresponding template image requested by said data relay apparatus <u>based</u> on [the basis of] said identifier to said data relay apparatus.

    --27.   (Amended) A data acquiring apparatus, comprising:

    acquiring-side receiving means for receiving[,] from a predetermined data providing apparatus for storing a predetermined template image and an identifier issued [thereto,] <u>to said template image</u> said template image and said identifier [corresponding thereto] via a network;

    transmission image data generating means for generating transmission image data composed of a predetermined user image to be inlaid into said template image and said identification information; and

    acquiring-side transmitting means for transmitting said transmission image data by relaying from said network[,] to a predetermined destination[,] through a predetermined data relay apparatus [which] <u>that</u> captures said corresponding template image from said data providing apparatus <u>based</u> on [the basis of] said identifier to add said captured template image to said transmission image data.

    --29.   (Amended) A data relay apparatus, comprising:

    relay-side receiving means for receiving in a relaying manner transmission image data composed of a predetermined user image to be inlaid into a predetermined template image and identification information issued to said template image,

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said transmission image data being transmitted from a
predetermined data acquiring apparatus to a predetermined
destination via a network;

capturing means for extracting said identification
information from said transmission image data and[,] based on
[the basis of] said extracted identification information[,]
capturing said corresponding template image from a
predetermined data providing apparatus in which said template
image and said corresponding identifier are stored; and

relay-side transmitting means for adding said template
image to said transmission image data and transmitting said
resultant transmission image data to said predetermined
destination via said network.

--31.   (Amended) A data providing method, comprising the
steps of:

issuing an identifier to a predetermined template image;

storing said predetermined template image along with said
identifier into a predetermined recording medium; and

transmitting said template image and said corresponding
identifier via said network and, when transmission image data
composed of a predetermined user image [which] that is to be
inlaid into said template image at a predetermined acquiring
side and said identifier are relayed by a predetermined relay
apparatus for transmission to a predetermined destination[,]
transmitting said corresponding template image requested by
said data relay apparatus based on [the basis of] said

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identifier to said data relay apparatus.

--33. (Amended) A data acquiring method, comprising the steps of:

receiving[,] from a predetermined data providing apparatus for storing a predetermined template image and an identifier issued [thereto,] to said template image said template image and said identifier [corresponding thereto] via a network;

generating transmission image data composed of a predetermine user image to be inlaid into said template image and said identification information; and

transmitting said transmission image data by relaying from said network[,] to a predetermined destination[,] through a predetermined data relay apparatus which captures said corresponding template image from said data providing apparatus based on [the basis of] said identifier to add said captured template image to said transmission image data.

--35. (Amended) A data relay method, comprising the steps of:

receiving in a relaying manner transmission image data [composed of] including a predetermined user image to be inlaid into a predetermined template image and identification information issued to said template image, said transmission image data being transmitted from a predetermined data acquiring apparatus to a predetermined destination via a

network;

extracting said identification information from said transmission image data and[,] _based_ on [the basis of] said extracted identification information[,] capturing said corresponding template image from a predetermined data providing apparatus in which said template image and said corresponding identifier are stored; and

adding said template image to said transmission image data and transmitting said resultant transmission image data to said predetermined destination via said network.

--37. (Amended) A data providing system, comprising:

a data providing apparatus, having:

issuing means for issuing an identifier to each of a template image into which a predetermined user image can be inlaid as superimposed upon a predetermined advertisement image and said advertisement image;

provision image data generating means for generating provision image data of a provision image with said advertisement image inlaid into said template image; and

providing-side transmitting means for transmitting said provision image data and said identifier corresponding [thereto] _to said provision image data_ via a network[,];

a data acquiring apparatus, having

acquiring-side receiving means for receiving said provision image data and said identifier from said network;

transmission image data generating means for generating

transmission image data by manipulating said provision image
by presenting said provision image based on said provision
image data displayed on predetermined display means and then
inlaying said user image into said template image of said
provision image as superimposed upon said advertisement image
so that said user image is displayed in preference to said
advertisement image; and

acquiring-side transmitting means for adding said
received identifier to said transmission image data and
transmitting said resulting transmission image data to a
predetermined destination via said network[,]; and

a fee-charge processing apparatus; having

fee-charge receiving means for [once] receiving said
transmission image data added with said identifier being
transmitted once every time said transmission image data added
with said identifier are transmitted from said data acquiring
apparatus to said predetermined destination via said network;
and

fee-charge processing means for computing a template
usage fee to be paid to a creator of said template image by
counting [the] a number of times said template image
corresponding to said identifier added to said transmission
image data has been used for displaying said advertisement
image at [the] said generation of said transmission image
data.

--39.   (Amended) A data providing apparatus, comprising:

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issuing means for issuing an identifier to each of a template image into which a predetermined user image can be inlaid as superimposed upon a predetermined advertisement image and said advertisement image;

provision image data generating means for generating provision image data of a provision image with said advertisement image inlaid into said template image; and

providing-side transmitting means for transmitting[,] along with said provision image data[,] said identifier of said template image in order to count [the] a number of times said template image of said provision image data has been used for product advertisement through said advertisement image via a network.

--41. (Amended) A data acquiring apparatus, comprising:

acquiring-side receiving means for receiving provision image data of a provision image with an advertisement image inlaid into a predetermined template image and an identifier previously issued [beforehand] to said template image from a predetermined data providing apparatus via a network;

transmission image data generating means for generating transmission image data by manipulating said provision image data by presenting said provision image based on said provision image data displayed on predetermined display means and then inlaying said user image into said template image of said provision image as superimposed upon said advertisement image so that said user image is displayed in preference to

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said advertisement image; and

acquiring-side transmitting means for adding said
identifier of said template image to said transmission image
data in order to count [the] a number of times said template
image has been used for product advertisement through said
advertisement image and transmitting said resultant
transmission image data to a predetermined destination via
said network.

--43.   (Amended) A fee-charge processing apparatus,
comprising:

fee-charge receiving means for[,] every time transmission
image data generated by manipulating a provision image with an
advertisement image inlaid into a template image by presenting
said provision image displayed on predetermined display means
and then inlaying a predetermined user image into said
template image of said provision image as superimposed upon
said advertisement image so that said user image is displayed
in preference to said advertisement image is transmitted from
a predetermined data acquiring apparatus to a predetermined
destination via a network[,] once receiving said transmission
image data added with said identifier being transmitted; and

fee-charge processing means for counting [the] a number
of times said template image corresponding to said identifier
added to said transmission image data has been used for
displaying said advertisement image at [the] said generation
of said transmission image data and computing a template usage

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fee to be paid to a creator of said template image in

accordance with [the usage count] said number.

--47.   (Amended) A data providing method, comprising the

steps of:

issuing an identifier to each of a template image into

which a predetermined user image can be inlaid as superimposed

upon a predetermined advertisement image and said

advertisement image;

generating provision image data of a provision image with

said advertisement image inlaid into said template image; and

transmitting[,] along with said provision image data[,]

said identifier of said template in order to count [the] a

number of times said template image of said provision image

data has been used for product advertisement through said

advertisement image via a network.

--49.   (Amended) A data acquiring method, comprising the

steps of:

receiving provision image data of a provision image with

an advertisement image inlaid into a predetermined template

image and an identifier previously issued [beforehand] to said

template image from a predetermined data providing apparatus

via a network;

generating transmission image data by manipulating said

provision image data by presenting said provision image based

on said provision image data displayed on predetermined

display means and then inlaying said user image into said

template image of said provision image as superimposed upon

said advertisement image so that said user image is displayed

in preference to said advertisement image; and

adding said identifier of said template image to said

transmission image data [in order] to count [the] a number of

times said template image has been used for product

advertisement through said advertisement image and

transmitting said resultant transmission image data to a

predetermined destination via said network.

--51. (Amended) A fee-charge processing method,

comprising the steps of:

every time transmission image data generated by

manipulating a provision image with an advertisement image

inlaid into a template image by presenting said provision

image displayed on predetermined display means and then

inlaying a predetermined user image into said template image

of said provision image as superimposed upon said

advertisement image so that said user image is displayed in

preference to said advertisement image is transmitted from a

predetermined data acquiring apparatus to a predetermined

destination via a network[,] once receiving said transmission

image data added with said identifier being transmitted; and

counting [the] a number of times said template image

corresponding to said identifier added to said transmission

image data has been used for displaying said advertisement

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image at the generation of said transmission image data and computing a template usage fee to be paid to a creator of said template image in accordance with [the usage count] <u>said</u> <u>number</u>.

--53. (Amended) A data providing system, comprising:

a data providing apparatus, having:

provision image data generating means for generating provision image data of a reusable provision image embedded with a program for executing predetermined processing in accordance with contents of a template image [and/or] <u>and</u> an inlay image by following a predetermined instruction given on said template image [and/or] <u>and</u> said inlay image, said inlay image being inlaid into said template image into which a predetermined user image can be inlaid as superimposed upon said inlay image; and

providing-side transmitting means for transmitting said provision image data via a network; and

a data acquiring apparatus, having:

acquiring-side receiving means for receiving said provision image data from said data providing apparatus via said network;

transmission image data generating means for generating transmission image data of a transmission image for inlaying said user image into said template image of said provision image based on said provision image data as superimposed upon said inlay image and [then,] until said user image is detached

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for reuse from said template image[,] displaying said user

image in preference to said inlay image[,] and activating said

program by following said instruction given on said user

image; and

acquiring-side transmitting means for transmitting said

transmission image data to a predetermined destination via

said network.

--57.   (Amended) A data providing apparatus, comprising:

provision image data generating means for generating

provision image data of a reusable provision image embedded

with a program for executing predetermined processing in

accordance with contents of a template image [and/or] and an

inlay image by following an instruction given on said template

image [and/or] and said inlay image which is inlaid into said

template image into which a predetermined user image can be

inlaid as superimposed upon said inlay image, said provision

image data providing transmission image for activating said

program in accordance with said instruction given on said user

image [which] that is displayed in preference to said inlay

image until said user image is detached from said template

image, said user image being inlaid into said template image

by a predetermined data acquiring apparatus as superimposed

upon said inlay image; and

providing-side transmitting means for transmitting said

provision image data to said data acquiring apparatus via said

network.

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--61.   (Amended) A data acquiring apparatus, comprising:

acquiring-side receiving means for receiving[,] from a predetermined data providing apparatus via a network[,] provision image data of a reusable provision image embedded with a program for inlaying an inlay image into a predetermined template image and, in accordance with an instruction given on said template image [and/or] and said inlay image[,] executing predetermined processing in accordance with contents of said template image [and/or] and said inlay image;

transmission image data generating means for generating transmission image data of a transmission image for inlaying said user image into said template image of said provision image based on said provision image data as superimposed upon said inlay image and [then,] until said user image is detached for reuse from said template image[,] displaying said user image in preference to said inlay image and activating said program by following said instruction given on said user image; and

acquiring-side transmitting means for transmitting said transmission image data to a predetermined destination via said network.--

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